

In.Dustry



The Deco Debutante Award winner

The winner of the newly launched Deco Debutante Award competition (recently mentioned in in.Design's November e-newsletter), was announced on 3 November following a rigorous judging process.

It was unanimously decided that the Deco Debutante Award winner for 2011 is KLC graduate Javier Garcia-Alzorriz. Javier's work was selected because it stood out as being inspiring, original and cutting edge. Javier was presented with a stunning white onyx sculpture designed by Mark Humphrey and engraved with his name. This will be passed on to each Deco Debutante Award winning designer.

"I felt so thrilled and surprised," said Javier upon receiving the The Deco Debutante Award. "The competition featured a very talented pool of people. I am so grateful for all that I learnt at KLC and the opportunities that I have had due to studying there. It has been the best decision of my life."

Award entrants for 2011 were KLC's recent Diploma graduates whose work was reviewed by a panel of leading industry judges consisting of: Patrizia Gucci (Gucci, PattiPatti), Mark Humphrey (Mark Humphrey Ltd), Jenny Gibbs (KLC School of Design), Jo Welch (Deco Living Media), Ryan and Anita Kohn (Living In Space). Graduates work was judged on: the quality of their spatial planning; creative use of materials

and finishes; professional accomplishment; the overall visual impact of presentation; the effective use of skills and knowledge to communicate design ideas; awareness of prescient and current thinking at forefront of industry; originality/individuality/design creativity. Mark Humphrey, who created the stunning trophy, said: "My impression of the projects submitted by the KLC School of Design graduates for the Deco Award 2011 was of a very high standard. A reflection on the immaculate and professional educational foundations set out by the School."

The Deco Debutante Award, designed by Mark Humphrey



The Deco Debutante Award Winner Javier Garcia-Alzorriz with runners-up Irina Larina (left) and Petra Arko (right)