

Inspiring Young Designers Competition 2020-21

**GRAND
DESIGNS**



To enter visit
www.klc.co.uk/iyd

GRAND DESIGNS

GRAND
DESIGNS **LIVE**

Grand Designs brings together Channel Four's preeminent series on modern architecture presented by Kevin McCloud, Grand Designs Magazine and Grand Designs Live run in London and Birmingham every year, featuring top experts, spectacular exhibitors and a wealth of inspiration for building and renovation projects for gardens and interiors.



Grand Design's Kevin McCloud with KLC Principal, Jenny Gibbs OBE, judging the 2019 Grand Designs Live competition

The Competition

Grand Designs, in conjunction with KLC School of Design, is delighted to announce the launch of an exciting national Interior Design competition for sixth formers. This competition is designed to raise awareness of career opportunities in the many different sectors of the ever-expanding interior design industry.

The Prize

The prize is a full Scholarship to KLC School of Design's **BA (Hons) Interior Design Course** commencing September 2021 in London.



KLC

School of Design

KLC is a leading international design school providing high quality career-focused courses in interior and garden design with creative cutting-edge teaching and learning methods and extensive student support.

We have an outstandingly high employment rate and our graduates are sought-after professional designers who will continue to push the industry forward as it continues its rapid growth.



Above: KLC School of Design is based at the Design Centre, Chelsea Harbour in central London

The Growing Interior Design Industry

The global Interior Design market is valued at around 140 billion USD in 2019 and is estimated to grow over 50% by 2024. Interior Design is a significant contributor to economic growth and social innovation in its own right, recognised as critical to the competitiveness of the tourism, hospitality, retail and commercial office sectors amongst others.



Above: KLC Student Group wins Judges Special Award at the 2019 Architects for Health (AfH) Design Awards

Design Changes Lives

KLC has established the Design Changes Lives Foundation with the specific remit to raise awareness about the potential of interior or garden design as a career by inspiring and encouraging young designers.



Above: KLC students' group project on healthcare design for Royal Hospital of Neuro-Disability

Your Design Challenge

The competition brief - We would like you to put forward your interior design ideas for a 'sanctuary space'.

How - KLC has specially created a corona virus friendly video talk featuring Kevin McCloud which describes careers in interior design at schools nationwide and to launch the competition.

To request a digital video pack visit:

www.klc.co.uk/iyd

The prize - A full Scholarship to be awarded for KLC's BA (Hons) Interior Design Course commencing September 2021 in London.

Eligibility - Entrants are limited to sixth formers studying Fine Art, History of Art or Design, Textiles, Graphic Communication, 3D Design or Design and Technology A-Level or HND courses in 2020-2021.

Timeline - The competition will be launched in September 2020 and entries must be submitted by midnight on 5 January 2021.

To view full details and submit your entry visit:

www.klc.co.uk/iyd

KLC

School of Design

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